

The NANYANG MBA Team Emerged Top 5 Winner in India's Largest International Entrepreneurship Competition,

On 14th November 2008, current MBA participants, Avik Kumar Chatterjee and Shweta Anil Mishra emerged Top 5 Winners in the Endeavour Business Plan competition, known as one of India's largest entrepreneurship business plan event. Organized by Symbiosis Institute of Business Management (SIBM), one of India's top b-schools in Pune, India and sponsored by venture capitalist organizations that fund startups Indus Entrepreneurs (TIEs) and Seedfund, the event received wide media coverage in India. The objective of the competition was to promote entrepreneurial spirit among the future business leaders which spanned over a period of 3 months and 3 rounds. The competition saw an astounding 432 teams participating from elite Indian and international business schools from India, Dubai and Singapore including IIM, IIT, ISB and SP Jain Institute of Management & Research and NBS.

The NANYANG MBA team reached the finals and garnered 5th place with an outstanding business idea of a sound investment opportunity since it had a clear market opportunity, a distinct competitive advantage and a strong financial base.

The panel of judges consisted of industry experts and leading successful entrepreneurs including Dr. Ganesh Natarajan, Chairman of NASSCOM, Mr. Raj Nair, Chairman of Avalon Consulting, Mr. Prakash Mudhra, Founder of Sacred Moments; Mr. Vivek Pande, CEO of Principal Soft; Mr. Alope Bajpai, CEO of iXiGo.com and Mr. Jay Gupta, Managing Director of The Loot.

Current MBA student Avik Chatterjee says, "It was a great learning experience for us to participate in the competition. It helped us to apply the concepts learnt in class to a real-life scenario. We derived immense satisfaction in our performance in spite of having academic commitments such as projects and exams. Our school authorities were always very supportive of our efforts and we would like to make special mention of the encouragement and guidance received from the professors. Hopefully, this experience should help us when we start working in the real business environment after completing our course."